

## verizon & verizon wireless



Representing Verizon Wireless since 1995 and Verizon since 1997, Advocacy Solutions has developed extensive experience in all areas of government and public relations for the telecommunications industry. Our experience includes direct legislative lobbying, managing regulatory proceedings before the state's Public Utilities Commission, and fielding public relations campaigns to keep customers and key opinion leaders informed about important telecommunications issues.

Take for example our work for Verizon, Rhode Island's dominant local telephone company. Advocacy Solutions has:

- ☑ Successfully lobbied the Public Utilities Commission to allow Verizon to enter the state's long distance market.
- ☑ Helped Verizon craft and pass legislation creating a "Telecommunications Access Fund" to pay for internet access in public schools.
- ☑ Defeated legislation to increase the state's tax on landline phones.

Our work with Verizon Wireless has included many similar successes. Advocacy Solutions has:

- ☑ Helped Verizon Wireless draft industry leading "hands free" model legislation.
- ☑ Defeated onerous cell phone tower and antenna siting legislation.
- ☑ Assisted Verizon Wireless in working with the state's 911 authority to implement E-911 regulations.
- ☑ Created a coalition of thousands of Rhode Islanders opposed to a proposed increase in the state's cell phone tax. The "No Cell Tax" campaign included a coalition website, print and radio advertising, and placement of supportive articles and op-ed pieces.

